# SUPPORTING FAMILIES, INSPIRING HOPE

Save the Date for #GivingTuesday: December 2nd

This #GivingTuesday, join Aspire in creating a ripple of hope that empowers people with disabilities and uplifts the families who love them.

All gifts made on **#GivingTuesday** will be 2x through a special match made possible by several generous Aspire donors.

Inspire Hope. Empower Families. Spark Pride.



@AspireChicago



@Aspire\_Chi



@aspire-chicago



To donate to Aspire today and to learn more about the impact of your support, scan the QR code or visit our website at:

AspireChicago.com/GivingTuesday



# **Aspire's Giving Tuesday Toolkit**

Join us this #GivingTuesday on December 2nd to connect people with disabilities to ever-greater possibilities for learning, jobs, and safe places to call home.

# What is Giving Tuesday?

Here at Aspire, Giving Tuesday holds a special place in our hearts. It represents one day out of the year focused on encouraging change and unifying communities.

# **Aspire's Giving Tuesday Goals:**



**Raise \$150,000** to build an inclusive future for everyone.



**Fuel the programs** and services that bring comfort, hope, and pride to families.



**Grow awareness** of our mission by reaching more members of our community.



**Activate our community** by launching peer-to-peer fundraisers and empowering supporters to champion our mission.

## **Our Key Message:**

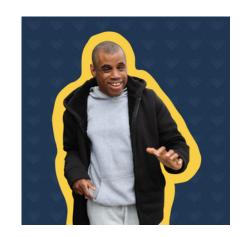
To help share our message of inspiration and support, we have invited Ben, Sandra, and Reese to be our #GivingTuesday Ambassadors.



Ben - Pride



Sandra - Comfort



Reese - Hope

Aspire is bringing comfort, hope, and pride to our ambassador's families—offering reassurance that they are safe, cared for, and truly happy. The difference your support makes comes to life in their powerful stories.

You are helping more families live fully—with confidence, hope, and the assurance that their loved ones will always have a place to belong.

## **How You Can Support:**

#### Save the Date

Mark your calendar for December 2nd and help us bring inspiration to life on Giving Tuesday!

#### **Become a Fundraiser**

Champion our mission by creating a peer-topeer donation page. Add a photo and short description to share why you care and inspire others to give.

#### **Donate**

Make a gift online, over the phone, or by check on Giving Tuesday.

You can also text to give by texting ASPIREFAM to 44834

#### **Spread Our Message**

Engage your friends and family with Aspire's mission.

Send an email, text our donation link, or post on social media to encourage support on Giving Tuesday.

### **Matching Gifts**

Does your company support employees through matching gifts?

Inquire and multiply the impact of your support!

# Share Your Personal Story

Connect people with Aspire's mission by sharing what inspires your involvement.

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Direct your network to <u>AspireChicago.com/GivingTuesday</u> to learn more about Aspire, our Giving Tuesday Ambassadors, and the impact of their support. Here you will find additional outreach materials and have access to templates for emails, sample text messages and social media posts to support Aspire's Giving Tuesday message.

If you have any questions about Aspire, #GivingTuesday, or if you're interested in customizing your fundraising initiatives, please contact Meghan Pioli at <a href="mailto:mpioli@aspirechicago.com">mpioli@aspirechicago.com</a>. We can set-up a brief conversation to identify your personal goals and how Aspire can support your outreach and generosity!